

TBI-ROC

Traumatic Brain Injury-
Resource Optimization Center



Traumatic Brain Injury–Resource Optimization Center

The Traumatic Brain Injury-Resource Optimization Center (TBI-ROC) is a rapidly evolving resource of coordinated public and private expert collaboration on traumatic brain injury (TBI). The TBI-ROC is supported by JBS International, Inc. (JBS). JBS is a women-owned business that offers a broad and diverse set of management and information technology services to public- and private-sector clients. Established in 1985, JBS has worked with clients to successfully design solutions that focus on opportunities and address challenges—always with an emphasis on understanding the specific health, social, and educational needs of people across the lifespan and from all walks of life.

JBS has recognized that TBI is a leading national and international public health issue with long-term consequences through its support of the TBI-ROC. The mission of the TBI-ROC is to support individuals with a TBI—civilians and returning military service members—and their families and caregivers. The TBI-ROC is guided by an Advisory Group of interdisciplinary experts whose diversity encompasses the complexity of TBI issues. These experts' perspectives represent areas such as research; consumers; frontline service providers, payers and advocacy and trade organizations; and returning service members, their family members, and their caregivers. The members of the Advisory Group are listed below.

Advisory Group Members April 2014

Susan Bartlett (National Public Policy Committee,
Case Management Society of America – Little Rock,
AR)

Cheryl Burda (Vice President, Operations and
programs, Brain Injury Association of Michigan-
Brighton, MI)

Major Rick Briggs (Manager of the Veterans Program,
Brain Injury Association of Michigan – Brighton, MI)

Peter Bunce (President, General Aviation
Manufacturer's Association – Washington, DC)

Joseph Cannelongo (President, VoCare Services, Inc. –
Cleveland, OH)

Winthrop Cashdollar (Executive Director for Disability
Insurance, America's Health Insurance Plans –
Washington, DC)

Elizabeth Davis (Founder and Managing Director, EAD
& Associates, LLC – Brooklyn, NY)

Ron Drach (President, Drach Consulting,
Washington, DC)

Janet Fiore (CEO, The Sierra Group, King of Prussia,
PA)

Valerie Fletcher (Executive Director, Institute for
Human-Centered Design – Boston, MA)

Jim Gaynor (President & CEO, Grafton – Westchester,
VA)

Richard Gengler (President, Prevail Health Solutions –
Chicago, IL)

Dana Halvorson (Senior Director, Not for Profit and
Constituent Services, American Health Care
Association – Washington, DC)

Christina Hielsburg (Director, Quality and
Research, American Academy of Physical
Medicine and Rehabilitation)

John Kemp (President & CEO, Viscardi Center –
Albertson, NY)

Advisory Group Members (continued)

April 2014

Seanna Kringen (Research Associate, Beneficial Designs – Minden, NV)

Mary Leary (Vice President, Business Innovation, Easter Seals – Washington, DC)

Laura Lorenz (Program Manager, Heller School for Social Policy at Brandeis University – Waltham, MA)

Michael Paul Mason (Author of “Headcases” and TBI Case Manage – Oklahoma)

Ted Mauger (Psychiatrist, Hope Network -- Michigan)

Dennis McCarty (Professor, Department of Public Health and Preventive Medicine at Oregon Health Sciences University – Portland, OR)

Gerald McFadden (President & CEO, Volunteers of America of Southwest California – San Diego, CA)

Peg Molloy (President, Vista Life Sciences – Parker, CO)

Eileen O’Keefe, MD (Clinical Associate Professor, University of Boston – Boston, MA)

Alicia Payne (Founder, TBI Raiders – Oklahoma)

Rick Rader (Editor in Chief, Exceptional Parent Magazine – Johnstown, PA)

Theresa Rankin (Brain Injury Services, Inc. – Springfield, VA)

Ali Rezai (Professor of Neurosurgery, Julius F. Stone Endowed Chair, Director, Functional Neurosurgery, Ohio State University – Columbus, OH)

Janis Ruoff (Family Member and Advocate – Arizona)

Marcia Scherer (President, Institute for Matching Person and Technology – Rochester, NY)

Marilyn Spivack (Neurotrauma Outreach Coordinator, Spaulding Rehabilitation Hospital – Boston, MA)

Tom Stautzenbach (Executive Director, American Association of Physical Medicine and Rehabilitation – Chicago, IL)

Marianne Talbot (Director, Hope Project, Virginia Tech University – Blacksburg, VA)

Melissa Temkin (Partner and Healthcare Policy Consultant, Temkin Associates – Rockville, MD)

Tina Trudel (President and COO, Lakeview Healthcare Systems Inc. – Effingham, NH)

Matthew Turk (Professor & Assistive Technology Specialist, Computer Science Department at the University of California Santa Barbara – Santa Barbara, CA)

Betsy Valnes (Young Adult Disability Leader, National Youth Leadership Network – Bethesda, MD)

Mira Zergani (Director of Development, University of the Arts – Philadelphia, PA)

Marius Ziejewski (Professor, University of North Dakota and State University of North Dakota, Board Member, North America Brain Injury Society – Grand Forks, ND)

In process of filling vacancy (Director of Government Affairs, Iraq and Afghanistan Veterans of America – Washington, DC)

In process of filling vacancy (Director of Research and Education, Paralyzed Veterans of America – Washington, DC)



Eileen Elias
JBS International, Inc., *Corporate Headquarters*
5515 Security Lane, Suite 800, North Bethesda, MD 20852
Phone: 301.495.1080 • Email: e-TBIROC@jbsinternational.com
www.jbsinternational.com